

Toolkit Instructions

Contents:

- Campaign contribution form
- Campaign flyer
- Campaign giving guide
- Campaign tracking thermometer
- Campaign participation slips

Campaign Contribution Form

This form can be mailed, faxed or dropped off at the Foundation. Our address is 8402 Harcourt Rd., Ste. 210, Indianapolis, IN 46260. These can be left in break rooms or passed around but these are essential to donating to the Campaign. This is an easy piece to bring with you to meetings! Donations can also be made online at give.stvincent.org/associates.

Campaign Flyer

Feel free to post this all around your area!

Campaign Giving Guide

This is a great way to share the impact that donations can have on the Healing Arts Program and depicts just how far your money can go!

Campaign Tracking Thermometer

Use this for your area to encourage one another to donate to the Campaign! This does not take into account the amount donated, just the participation. Set your sights on the target and reach 100% participation in your area!

Campaign Participation Slips

Use these slips to recognize those in your area when they make a contribution! This allows everyone to help encourage one another throughout the Campaign and acknowledge donors along the way.

Healing Arts Video

<https://vimeo.com/97634507>

This is a great piece to use as a reflection at the start of a meeting or anytime that you are working to capture the heart of the Campaign.

Feel free to be creative with this toolkit and make it your own!

Questions? Contact the St. Vincent Foundation at foundation@stvincent.org.