

# SPIRIT OF GIVING // WINTER 2015

*Supporting patients and families in body, mind and spirit*

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## Long-Time Volunteer Inspires Renovation of Volunteer Services Office

33 years and 60,000+ hours – that is the amount of time 92 year old volunteer, Frances Stauffer, has dedicated to St.Vincent!

Frances began volunteering at St.Vincent in 1982 after her husband passed away. Her daughter, Donna Hall, thought it would be a good way to keep her mother busy – and Frances has been busy ever since. She currently volunteers two days a week at St.Vincent Indianapolis, and two days a week at St.Vincent Carmel.

St.Vincent has become family to Frances, and Donna wanted to ensure that her mother’s legacy was recognized in a meaningful way. Thanks to a generous contribution from Donna and her husband John, significant changes in furnishings and decor were made to the Indianapolis Volunteer Services Office.

Some of the updates include new furniture, carpet and storage, and an uplifting atmosphere that matches the spirit of the volunteers who donate their time to enhance patient care.

The new Volunteer Office has created a lasting tribute to Frances’ commitment to the Hospital where she continues to serve. Frances’ dedication is a daily reminder to all of us to not “miss a thing”, and to make a positive difference in the lives of others.



*Frances Stauffer and daughter cut ribbon to renovated Volunteer Services Office during the dedication ceremony.*



**St. Vincent**

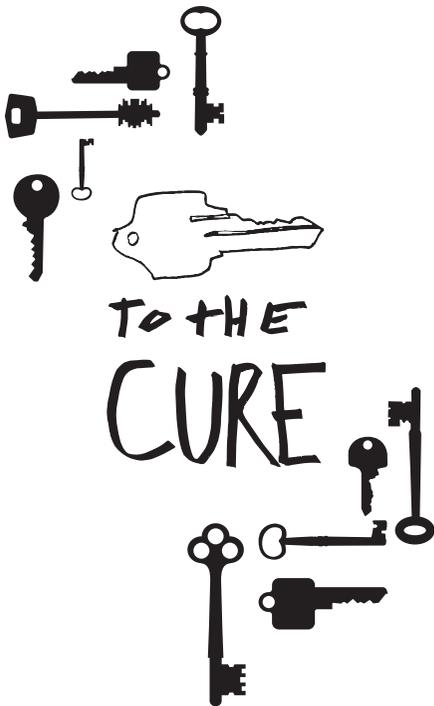
# Key to the Cure Helps Patients During Cancer Journeys

Over 550 guests arrived at Saks Fifth Avenue at the Keystone Fashion Mall in October for the eighth annual Key to the Cure Gala benefiting the patients of St.Vincent Cancer Care. Guests enjoyed live music and a fashion show featuring Zang Toi, but most importantly, gathered for one common reason – to help patients and families during their cancer journeys.

Event Chairs Kelly and Richard Freeman, MD kicked off the evening with an inspiring message: “Some of you are survivors. Others have been a supporter, comforter, or cheerleader for someone close to you... We all have a personal reason for supporting the ongoing work to find cures, and to ensure quality, compassionate care for current and future patients.”

Funds raised from Key to the Cure help ensure that no one has to fight cancer alone. Raising nearly \$500,000, proceeds will be used to surround cancer patients and their families with state-of-the art technology, research-based diagnosis and treatment, and personalized services such as art therapy, patient navigation and survivorship programs.

Thank you to Saks Fifth Avenue and our wonderful sponsors and donors for this year’s success and for making a difference for cancer patients served by St.Vincent! For information about the 2015 Key to the Cure Gala, contact Ann Hall Haupt at [aehall@stvincent.org](mailto:aehall@stvincent.org) or 317.338.5090.



*St.Vincent CEO, Jonathan Nalli, Co-chairs Kelly and Richard Freeman, MD and St.Vincent Foundation Executive Director, Sue Anne Gilroy*



*Saks Fifth Avenue Indianapolis General Manager, Britt Jackson*

# 2014 Key to the Cure Sponsors

## PRESENTING



## SERIES

**St.Vincent Emergency  
Physicians Inc.**

## PREMIER



## PLATINUM



## TRENDSETTER

Crosser Family Foundation  
Deborah and A. Joel Feldman, MD  
Kelly and Richard Freeman, MD  
Hematology-Oncology of Indiana, PC

OrthoIndy  
SIHO Insurance Services  
St. Vincent Cancer Care

# Richard M. Fairbanks Foundation Continues Support of the St.Vincent Joshua Max Simon Primary Care Center

In keeping with its commitment to health issues and the vitality of Indianapolis, the Richard M. Fairbanks Foundation has awarded a new three-year grant of \$150,000 to continue its support of the St.Vincent Joshua Max Simon Primary Care Center. This is the third grant awarded by the Foundation for the Primary Care Center since 2008. The grant will support a variety of operational needs at the Center, such as special outreach initiatives, and capital expenditures, such as equipment purchases to assist patients.

The St.Vincent Joshua Max Simon Primary Care Center is at the forefront of meeting the basic healthcare needs of thousands of Central Indiana's most vulnerable patients, including the uninsured and under-insured. It provides services to many individuals who would otherwise have a very difficult time accessing quality healthcare. The continuing operational support of the Richard M. Fairbanks Foundation for the Primary Care Center will have a significant impact on the ability of St.Vincent to provide access to quality services for these individuals.

## FOUNDATION GRANT HIGHLIGHT

### Activity Therapy Program at St.Vincent Stress Center

Thanks to our donors, the St.Vincent Foundation provides more than \$325,000 for innovative programs and services, new technology and creative ideas through small quarterly grants to nurses, physicians and other St.Vincent associates of up to \$25,000 for innovative ideas and needed programs and services at St.Vincent. The grants are available through an application process that is open to all St.Vincent associates, and then are reviewed and screened by a volunteer Grants Committee.

A recent grant was awarded to the St.Vincent Stress Center to enhance the Activity Therapy Program. Funds were used to purchase new equipment and supplies, including games, iPads and a Wii system, to improve hands-on and interactive therapeutic activities with behavioral health patients. These activities help keep patients active, involved, and open to meeting others, and also provide motivation throughout treatments. Multiple patients have commented on the new equipment available:

***"The activity based groups are the only time that I have not felt like an outcast."***

***"Activity therapy has impacted my stay by relieving my stress and worries, and by helping me find new ways to cope with my feelings."***

***"The activity therapy helps put my situation in perspective. It also gives me tools to help me realize I can get through this..."***

Serving an average of 34 inpatients daily, and 3,452 outpatients monthly, these therapeutic supplies have increased the quality of care provided.

## Cancer Patients Like Risé Learn About Survivorship Programs



*St.Vincent cancer patients, survivors and family members join associates for the St.Vincent Cancer Care Survivorship Program Open House in December.*

Risé Friedman was diagnosed with triple negative breast cancer in August 2010. She has gone through several rounds of chemotherapy, and a complete mastectomy. Thankfully, she is now in remission!

Risé was first introduced to the Survivorship Program at St.Vincent Cancer Care when she began participating in art therapy. She reported that this was the first time her mind was quiet and she was at peace since being diagnosed with cancer.

In December, Risé joined nearly 100 other cancer survivors and guests who learned more about additional services offered through the Survivorship Program at St.Vincent Cancer Care. The group toured the Survivorship Suite, participated in a guided meditation, and more.

In 2014, participation in survivorship programs at St.Vincent grew by 64%. Survivorship Programs at St.Vincent Cancer Care consist of support groups, education programs, meditation, and art therapies including painting, mosaics, poetry and more for adult cancer patients, and their loved ones and care providers. Thanks to ongoing donor support provided through the St.Vincent Cancer Walk, Key to the Cure, and generous individual contributions, all programs are offered free of charge.

# Toys Provide Comfort to Kids

Feeling sick and being away from home can be a scary experience – especially for a child. Thanks to generous donations from individuals, community groups and organizations, the kids at Peyton Manning Children’s Hospital at St.Vincent are able to enjoy games, toys, books and more throughout the year. These donations help sick kids feel better as the toys are used to provide distraction and comfort during a scary procedure and hospitalization.

To learn how you can support kids at Peyton Manning Children’s Hospital at St.Vincent, contact [sbail011@stvincent.org](mailto:sbail011@stvincent.org) or 317.338.5095.



# Consider Accelerating Your Legacy Gifts

Here’s why: The American Taxpayer Relief Act of 2012 resulted in changes to the federal estate and gift taxation, making the estate tax exemption and tax rates permanent. In 2015, the federal estate and gift exemption is \$5.43 million, which means that 99% of Americans will be exempt from estate taxes. With this in mind, you may want to consider one of the following strategies to obtain an income tax benefit for your gifts:

**If you have a charitable bequest in your will** consider accelerating all or a portion of it during your lifetime. You will then receive an income tax deduction and see the benefits of your generous gift at work during your lifetime! You may want to add a clause to your power of attorney in the event of incapacity to allow your agent to make certain charitable gifts, or a clause to your will providing that any designated charitable bequests are to be reduced by certain lifetime gifts to the charity.

**If you have an individual retirement account (IRA)** remember that even though there may no longer be estate taxes due, beneficiaries will continue to be subject to income taxes on all distributions. Naming St.Vincent to receive all or a portion of your IRA is an excellent strategy to avoid income taxes, make a significant impact on healthcare in our community, and allow you to distribute other assets to your loved ones without the big income tax burden.

If you would like further information about ways you can support St.Vincent please contact Rob Baker, Director of Gift Planning, at 317.338.5085 or [robaker@stvincent.org](mailto:robaker@stvincent.org), or visit [give.stvincent.org](http://give.stvincent.org).



## Save the Date – Doctors’ Day is March 30, 2015!

Doctors’ Day is a day set aside so patients and families can recognize a special physician who has made a memorable – often life-saving – difference in their lives. Join us in celebrating a special doctor on this day! Physicians honored through the Foundation receive a letter notifying them of your gift, a special pin to wear, and have their name recorded in the Doctors’ Day Book.

Visit [give.stvincent.org/doctorsday](http://give.stvincent.org/doctorsday) to honor your physician or for more information.

## Mark Your Calendar

**March 26, 2015 – 5:30 p.m.**

***Key to the Cure Pre-Party Event***

at Saks Fifth Avenue, Keystone at the Crossing  
Benefiting St.Vincent Cancer Programs

**April 11, 2015 – 8:30 a.m.**

***4th Annual 5K Family Fun Run***

at Butler University  
Benefiting Peyton Manning Children’s  
Hospital at St.Vincent

**May 8, 2015 – 6:30 p.m.**

***Celebration of Caring Gala***

at Indianapolis Marriott Downtown  
Benefiting Peyton Manning Children’s  
Hospital at St.Vincent  
[give.stvincent.org/pmchgala](http://give.stvincent.org/pmchgala)

**May 16, 2015 – 9:30 a.m.**

***Riders for Striders***

at Cycle Outfitters Indianapolis  
Benefiting Peyton Manning Children’s  
Hospital at St.Vincent  
[give.stvincent.org/ridersforstriders](http://give.stvincent.org/ridersforstriders)

**June 10, 2015 – 11:00 a.m.**

***6th Annual Touchdown for Kids  
Celebrity Golf Scramble***

at Prairie View Golf Club  
Benefiting Peyton Manning Children’s  
Hospital at St.Vincent

**August 24, 2015 – 11:00 a.m.**

***St.Vincent Foundation Golf Outing***

at Crooked Stick Golf Club  
Benefiting St.Vincent Healthcare  
Education and Simulation Center

**September 1, 2015 – 5:30 a.m. to 11:30 p.m.**

***RTV6 Telethon***

Benefiting Peyton Manning Children’s  
Hospital at St.Vincent  
[www.stvincent.org/telethon](http://www.stvincent.org/telethon)

**September 19, 2015 – 7:30 a.m.**

***St.Vincent Cancer Walk and Run***

at Lions Park, Zionsville  
Benefiting St.Vincent Cancer Programs  
[stvincentcancerwalk.org](http://stvincentcancerwalk.org)

**October 9, 2015 (tentative) – 6:30 p.m.**

***Saks Fifth Avenue Key to the Cure***

at Saks Fifth Avenue, Keystone at the Crossing  
Benefiting St.Vincent Cancer Programs

**For more information, visit**

**[give.stvincent.org](http://give.stvincent.org) or call 317.338.2338.**

Here's the duo you don't want to miss!

Peyton Manning

Dierks Bentley



The Eighth Annual *Celebration of Caring Gala* will be held on Friday, May 8, 2015 at the Indianapolis Marriott Downtown. Once again, **Peyton and Ashley Manning** will serve as the Honorary Chairpersons. The evening includes a cocktail reception, dinner, program, auction and private performance by country music star **Dierks Bentley**. Proceeds benefit the construction of a new hospitality house for families of patients of Peyton Manning Children's Hospital at St.Vincent.

Register online at [give.stvincent.org](http://give.stvincent.org). For more information contact Ann Hall Haupt at **317.338.5090** or [aehall@stvincent.org](mailto:aehall@stvincent.org).

**Peyton Manning**  
Children's Hospital



St. Vincent



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