

# Spirit of Giving

*INSIDE: Your impact through COVID-19 this holiday season and beyond!*

## You were there for Evie and her family.

*This holiday season, we're excited to share more of your good work.*

**You are an important part of Ascension St. Vincent.** Thousands of patients and families and community members rely on programs you make possible, and we are so grateful for your support.

### **Evie is one example.**

Kate, Evie's mom, learned during her final ultrasound that Evie would need extra care from the moment she was born. She had a diaphragmatic hernia which caused improper growth of her lungs, and it meant her tiny organs had moved to the wrong places inside her body.

"Nothing can prepare you for news like this."

Through Evie's five month stay in the hospital, one thing was clear — **people like you were there every step of her journey.**

Her care team of physicians and nurses were able to train on the complex procedure she needed at the William K. Nasser, MD, Healthcare Education and Simulation Center.

She was in the PICU for five months, but the NicView cameras funded by donors made it possible for Evie's parents to see her when they couldn't be by her side.

Every day in the hospital, Evie's parents read books to her provided by the Child Life team.

And these are just a few ways you have helped Evie. To learn more about your impact and read Evie's full story, visit **[give.stvincent.org/evie](https://give.stvincent.org/evie)**.



*Evie is now almost 2 years old, and continues to receive exceptional care at Peyton Manning Children's Hospital. And while all signs point to a healthy, normal life for her, there continues to be many other families in need of these important programs.*

# Your support changes lives.

Thank you for your generosity in 2020 and beyond.

Since the beginning of the COVID-19 pandemic, our caregivers have worked around the clock to keep patients and families safe.

**Through it all, programs that rely on philanthropy have continued. You have made this possible, and we are thankful for your continued support and commitment to our mission.**

Earlier this year we called on you for extra help and you showed (and continue to show) up in amazing ways—thank you!



**Here are a few ways you have made a difference in response to COVID-19:**

**110 companies, individuals and groups donated** everything from shoes, masks, gloves, treats and more for our front line caregivers—including **over 8,000 meals**.

**You helped loved ones stay together—virtually.** Families and patients were able to see each other face to face using iPads provided by donor support in the early days of the pandemic when visitor restrictions were in place.



**You made care safer.** Thanks to your donations, we were able to quickly make modifications to our hospital units so that we could more safely care for COVID-19 and non-COVID-19 patients at the same time.

**We're proud to share more of your most recent accomplishments.**

To learn how you can contribute to Ascension St. Vincent, visit [give.stvincent.org](http://give.stvincent.org).



**200+**  
free mammograms

were provided to women from underserved populations this year through the Ascension St. Vincent Mobile Mammography Unit. This unit partners with local organizations to provide free screening mammograms to women who cannot otherwise afford these potentially life-saving services.



**1,100+**  
individuals suffering from co-occurring mental health and substance use disorders were treated

at the Ascension St. Vincent Stress Center Dual Diagnosis Unit. **This unit was created through donor support and is the only hospital-based service of this type in Indiana!**



**787**  
doctor visits were completed for at risk and vulnerable mothers who otherwise would not have access to healthcare

With help from donor support, a non-clinical access worker connects with local at-risk neighborhoods to build relationships, execute educational activities, and serve as a liaison for mothers' health needs. The goal? Minimize risk factors that contribute to infant mortality to have more healthy births and babies in our state!



**17,000+**  
learners received training and education

at the William K. Nasser, MD, Healthcare Education and Simulation Center at Ascension St. Vincent.



**160**  
hospitalized children were able to keep up with schoolwork

while they were in the hospital through the School Program at Peyton Manning Children's Hospital at Ascension St. Vincent. You helped General (pictured above) graduate!

# Your Holiday Giving Guide.

Whether shopping for a gift or looking for a way to spread generosity this holiday season, the below includes unique ideas for you and your family and friends.



## Join in the global day of giving, #GivingTuesday - December 1!

Be a part of the global day of giving and make a HUGE impact

by directing your year-end giving to Ascension St. Vincent on this special day!

Funds raised will keep vital programs like healing arts, free mammograms, cancer support and more accessible to patients throughout the COVID-19 pandemic and into the future.

Don't wait - you can make your gift early at [give.stvincent.org/givingtuesday20](https://give.stvincent.org/givingtuesday20).

## Participate in the Virtual Toy Drive for Peyton Manning Children's Hospital.



By donating through the virtual toy store, you can buy much-needed toys, games and supplies for kids in the hospital this holiday season. With restrictions in place in response to COVID-19, the virtual toy store is the easiest and

fastest way to get toys to kids.

Visit [give.stvincent.org/toystore](https://give.stvincent.org/toystore) to bring joy to a child and family who will be in the hospital during the holidays.



Merry Christ-mask!

## Send your holiday greetings with special cards made by kids for kids.

Send your family, friends, and colleagues a unique custom card inspired by children in

Indiana. All proceeds from the 10 card holiday set support Peyton Manning Children's Hospital at Ascension St. Vincent. Order online at [give.stvincent.org/cardsforkids](https://give.stvincent.org/cardsforkids).



## Shop for our cause on Amazon.

Use [smile.amazon.com](https://smile.amazon.com) as you shop online for holiday gifts. Select St. Vincent Indianapolis as your charity of choice and Amazon will donate 0.5% of your total purchase on eligible items to benefit Peyton Manning Children's Hospital.



## Help sick and injured kids as you shop at Kroger.

Register for Kroger Community Rewards, shop at Kroger and swipe your Plus Card! Register at [bit.ly/pmchkroger](https://bit.ly/pmchkroger).

# You can ensure that Healing Arts remains available to all.

Now through Thanksgiving, donations are matched \$1 for \$1.

The Healing Arts Program uses art, movement, music and pet therapy as tools for healing. It is proven to aid in healing, reduce need for pain medications, and can contribute to shortened hospital stays as well as enhance a sense of self control and empowerment over illness.

## It's been especially important through the COVID-19 pandemic.

One way the Healing Arts team responded to new needs during the pandemic is by creating the Legacy Print Protocol. It's available when family members or loved ones can't be present during a patient's final moments. With permission, a physical print of a patient's thumb is made. The prints are scanned, edited and then shared with the family. **It's an incredible gift and it's only possible because of donor support.** This year, donor support has given this special gift to 16 families.



Now through Thanksgiving, long-time supporters Anthony and Liza Najem and Meyer Najem Construction will match all donations to this program dollar-for-dollar up to \$20,000. *This means your donation will have twice the impact!*



**YES!** *I will make a gift to the Healing Arts Fund.*

PLEASE ACCEPT MY GIFT OF: \$ \_\_\_\_\_

### PLEASE USE MY GIFT FOR:

- Healing Arts Fund  
 Other \_\_\_\_\_

### PAYMENT INFORMATION:

- Check Enclosed  
(Payable to Ascension St. Vincent Foundation)

Please charge my credit card:  
 Visa  MC  Disc  Amex

CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_

### DONOR INFORMATION:

NAME(S) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

To make your gift, return this form or use the envelope provided. Gifts can also be made online at [give.stvincent.org](http://give.stvincent.org).



**Ascension  
St. Vincent  
Foundation**

### Please return to:

Ascension St. Vincent Foundation  
8402 Harcourt Rd., Suite 210  
Indianapolis, IN 46260

## The fight of her life: Amy Traub depends on donors for cancer and heart care.

In 2009, Amy Traub received the life-altering diagnosis of endometrial cancer. Since her original diagnosis, Amy has had additional cancer diagnoses including cancerous lesions in her leg and lung, and has endured numerous appointments, surgeries, radiation and chemotherapy—and that's only for the treatment of cancer. Amy also experienced heart issues during this time, which led to multiple stents and open heart surgery.

In her eleven year fight, two things have remained constant for Amy—her support system in her family, her friend, Cynthia, and furbaby, Wyatt, as well as her drive to fight and advocate for herself. While Amy remains determined to fight, donors like you are a source of support for her and so many others who turn to Ascension St. Vincent for cancer or heart care.



Amy is extremely grateful for her ongoing care and care team at Ascension St. Vincent. She has also given back to the hospital over the years by volunteering with the Ascension St. Vincent Foundation, and attending events—including the Love It! Soirée and Saks Fifth Avenue Gala.

Thank you to sponsors and donors who supported patients like Amy through “An Evening Among the Stars” Drive-In event that was held in October 2020 to benefit Ascension St. Vincent Cancer Care and the Cardiovascular Research Institute. For more on these important programs, pictures, and a full recap of the event, visit [give.stvincent.org/drive-in](https://give.stvincent.org/drive-in).

### Why donor support of these areas is important:

- Through support of Cancer Care programs at Ascension St. Vincent, things like free mammograms, art therapy, and support groups are available to patients fighting cancer.
- Through the Cardiovascular Research Institute, Ascension St. Vincent heart and vascular patients have access to many of the same clinical trials being done at other university-based research centers and medical centers throughout the world.

# Thank You to Our Sponsors

## AN EVENING AMONG THE STARS DRIVE-IN

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## **Kathryne Block's legacy: Impacting patients and families 36 years after her passing.**

Mrs. Kathryne Block, who was part of the family that owned and operated the William H. Block Company department stores, ensured that her legacy would continue by setting up a unitrust gift with the Ascension St. Vincent Foundation in 1974.

While Kathryne passed away in 1984, her generous and compassionate gift meant that the Ascension St. Vincent Foundation would receive the donation following the passing of her beneficiary. Her beneficiary sadly passed away earlier this year at the age of 100.

**Kathryne's thoughtfulness and planning allowed her to take care of those who were close to her, and also have a lasting impact on Ascension St. Vincent.** This is a special and caring thing she did for patients, families and her own loved-ones.

If you are interested in learning more about beneficiary designations of any size, how to support Ascension St. Vincent with a gift in your will or another type of planned gift, contact Carolyn Small at 317-338-5097 or [carolyn.small2@ascension.org](mailto:carolyn.small2@ascension.org).



## **Sara Homburg Recognized in the Association for Healthcare Philanthropy's (AHP) 40 Under 40**

This national honor is designed to recognize the future leaders within the healthcare development community. The award honors 40 young professionals who are shaping the future of the healthcare development industry.

Sara's journey with Ascension St. Vincent has taken her from a summer internship at the Foundation, through various

annual giving and event staff roles to her current position as Director of Annual Giving, Communications & Events. Sara leads many Indianapolis projects, and is also working to ensure that our Ascension St. Vincent Foundations and Annual Giving programs are successful statewide. Congratulations, Sara!