

**St. Vincent Hospital Foundation, Inc.
Indianapolis, Indiana**

**General Board of Directors Meeting Minutes
June 13, 2013 – 4:00 p.m. – St.Vincent Carmel Hospital, Suite 255**

Attendance:

X	David Adams	X	Gilroy, Sue Anne		Schmidt, M.D., R. Thomas
X	Ball, M.D., Michael	X	Griggers, Larry	X	Shelton, Candes
X	Barnes, Marcia		Hirschauer, Jr., Tom	X	Shoopman, Paul
X	Brennan, Lou Anne		Hoyt, Dan		Speer, Kevin
	Broadbent, Mary Clare		Lucas, Morgan	X	Tyrell, Sister Mary Kay
X	Claymon, Sarah	X	Marcuccilli, Kristin	X	Walton, Roberta
X	Cooke, Amy	X	Marshall, John		White, Marvin
X	Correll, Beth A.	X	Maurer, Todd	X	Wildman, Robert T.
	DeFur, Kyle		Nasser, Wanda		Worden, Ian
X	Dick, Rollin	X	Patterson, Stephanie	X	Yates, Dan
X	Dumandan, Joy	X	Robison, M.D., Robert		
X	Eskew, M.D., Phil	X	Rokita, Todd (via phone)		
X	Foley, Cathy	X	Satz, M.D., Andrew		

Staff: Bailey, Sara
Baker, Rob
Frick, Nancy
Giles, Molly
Hall, Ann

Ingram-Coleman, Paula
Pickard, Laura
Sanders, Aly
Zirkle, Andy

Guests: Hollie Adams, MHA, *Marketing System Lead Consultant*
Jeff Chapman, *St. Vincent Health Business Development Director*
Nancy Cottrell, *St. Vincent Guild President*
Mickey Maurer, *Mickey's Camp Head Counselor*
Steve Priddy, M.D., *Vice President of Physician Affairs and CMO*

Topic	Discussion	Action / Decision / Follow-up / Next Steps	Responsible Person(s)	Targeted Timeframe
Call to Order	Chair Bob Robison, M.D. called the meeting to order at 4:02 p.m.			
Reflection	Bob Wildman provided a reflection.			
Welcome & Chair's Remarks	Chair Bob Robison, M.D. welcomed and formally introduced new board member Marcia Barnes.			

Meeting minutes recorded by: Sara Bailey, Executive Administrative Assistant of St. Vincent Foundation

Minutes approved by: _____ Date: _____

Wanda Nasser, Secretary

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	<p>Bob thanked those who attended the Home of Distinction Preview Party on Wednesday, June 12 at The Bridgewater Club. For the second year, Peyton Manning Children’s Hospital at St.Vincent has been selected as the benefiting organization for the Home of Distinction Tour. All proceeds from the party as well as ticket sales from the home tour will benefit the Pediatric Communications Center. Joy Dumandan commented that that the preview party was successful and raised around \$6,000. Both Joy and Bob encouraged board members to visit the house during the general tour that will be offered every Thursday to Sunday through the end of June.</p> <p>Bob congratulated Touchdown for Kids’ members on their fourth annual golf outing that was held on Wednesday, June 12. Kristin Marcuccilli reported that 21 foursomes participated and almost \$20,000 was raised.</p> <p>Bob reminded board members that the St.Vincent Hospital Guild is collecting gently used handbags for a resale event, now through August 5. Nancy Cottrell explained that their fundraiser will take place in the Shaeffer Rooms at St.Vincent Indianapolis. If any board members would like to donate handbags, they can be dropped off at the St.Vincent Foundation office, or Nancy Cottrell can coordinate pick-up.</p> <p>Bob noted important upcoming dates, including board meetings for fiscal year 2014 and events. The mentioned dates include:</p> <p>Board Meetings</p> <ul style="list-style-type: none"> • September 12, 2013 – Board Meeting at Saks Fifth Avenue • December 12, 2013 – Board Meeting at St.Vincent Indianapolis in Ortho Rooms 3 and 4 • March 13, 2014 – Board Meeting at St.Vincent Fishers Hospital in Community Room A • June 12, 2014 – Board Meeting at St.Vincent Health in Board Room <p>Upcoming Events</p> <ul style="list-style-type: none"> • August 26, 2013 – St.Vincent New Hope Golf Outing • September 21, 2013 – St.Vincent Cancer Walk • October 11, 2013 – Saks Fifth Avenue Key to the Cure Gala 			
Consent Agendas	<p>Bob Robison, M.D. provided highlights of the information covered in the Executive Director Report that was submitted by Sue Anne Gilroy. As announced by Vince Caponi, former St.Vincent Health CEO, St.Vincent Health is taking part in business transformation initiatives and cost reduction strategies throughout the organization which may result in some staff restructuring. One change effective July 1, 2013 is that Vince Caponi will assume the role of Senior Vice President at Ascension Alliance. Ian Worden,</p>			

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	<p>St.Vincent Health Chief Operating Officer, will serve as interim CEO until the position is filled. Bob explained that patient safety and care is the primary focus of the hospital and will not be impacted by the restructuring. Bob commented that while situations are challenging, this is a perfect time for the Foundation to leverage philanthropy to help the hospital financially and fulfill its long standing goals.</p> <p>Cathy Foley asked about the morale of associates at the hospital. Both Michael Ball, M.D. and Andrew Satz, M.D. noted that associates are still working hard even though there are less resources and people available, and that associates are uncertain as to what the future may hold for them.</p> <p>Candes Shelton asked when any job eliminations will occur. Sue Anne Gilroy indicated that the restructuring process will take place before July 1, 2013.</p> <p>A motion was made and seconded to approve the consent agenda items including the March 14, 2013 Board Meeting Minutes, Executive Director Report, Development Committee Report, Executive Committee Report, Finance Committee Report, Governance Committee Report, Grants and Education Committee Report and Schedule of Meetings and Events. Board members voted and approved the motion.</p>	Approved		
Governance Committee	<p>Roberta Walton presented Governance Committee information in the absence of Governance Committee Chair, Dan Hoyt.</p> <p>Roberta presented potential Foundation board members Tom McGowan and Steve Swinney, M.D. Roberta read the bio information for both that was provided in the board packet. A motion was made and seconded to recommend to the St.Vincent Hospital Board the approval of an initial 3-year term for Tom McGowan and Steve Swinney, M.D. Board members voted and approved the motion.</p> <p>Roberta explained to board members that the first three-year term for Joy Dumandan, Dan Hoyt and Stephanie Patterson has expired. A motion was made and seconded to recommend to the St.Vincent Hospital Board the approval of second three-year terms for Joy Dumandan, Dan Hoyt and Stephanie Patterson. Board members voted and approved the motion.</p> <p>Roberta announced that the Governance Committee extended an offer to two current Foundation board members, Tom Hirschauer, Jr., and Michael</p>	Approved Approved		

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	<p>Ball, to serve a third three-year term. A motion was made and seconded to recommend to the St.Vincent Hospital Board the approval of third three-year terms for Tom Hirschauer, Jr. and Michael Ball, M.D. Board members voted and approved the motion.</p> <p>Roberta explained that the board term for current Foundation Board Treasurer, Beth Correll, has expired and the Governance Committee has extended an invitation to board member Lou Anne Brennan to serve as Treasurer for a one-year term. A motion was made and seconded to approve Lou Anne Brennan as new Foundation Board Treasurer for a one-year term. Board members voted and approved the motion.</p>	<p>Approved</p> <p>Approved</p>		
Capital Fundraising Discussion	<p>Bob Robison, M.D. explained that since the March board meeting, the potential capital campaign projects have been further refined. Bob announced that the stature of the Cancer Care expansion has risen as it has direct return on investment. The Hospitality House project has been temporarily renamed “St.Vincent House” as a place setter leaving open the possibility of a renaming in recognition of a significant donor contribution. The Medical Education Center project has taken a step back as it requires commitment from Ascension Health. Due to current financial situations that the hospital is facing, this commitment has not been received, but the Hospital is working on a revised and scaled back medical education project to be part of the feasibility study.</p> <p>In addition, Bob reported that the Executive Committee met with Johnson Grossnickle and Associates (JGA) regarding a feasibility study. JGA has conducted feasibility studies for Marian University, Indianapolis Zoo and other prominent Indianapolis organizations. During the feasibility study JGA will interview potential significant donors with links to St.Vincent in order to get their feedback on the different projects. This process will take approximately 90 to 120 days although preparation will begin immediately. Depending upon when final results are received, the Fall or Winter Board meeting date may be modified so the board can hear the results and vote whether or not to move forward.</p> <p>A board member asked about the cost of JGA. Sue Anne Gilroy explained that JGA will conduct 35 to 40 interviews and that we are estimating approximately \$50,000 although we have not seen the contract. Dan Yates added that using JGA for the feasibility study will allow a faster and more successful campaign.</p> <p>Stephanie Patterson asked who will see the results of the feasibility study</p>			

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	<p>and need to approve moving forward with the capital campaign. Sue Anne Gilroy explained that it is the responsibility of the Foundation Board to review results and make decisions. Bob Robison, M.D. noted that the Foundation Board will recommend the capital campaign to the Hospital Board for final approval.</p> <p>A motion was made and seconded to move forward with the feasibility study to be conducted by Johnson Grossnickle and Associates. Board members voted and approved the motion.</p>	Approved		
General Discussion	<p>Todd Maurer asked how the Foundation staff and board cultivate people and relationships, and how people in their 20's and 30's are getting involved. Kristen Marcuccilli explained the Giving Circle and Touchdown for Kids which is aimed towards young professionals who want to be involved but may not be able to contribute a large financial gift.</p> <p>Candes Shelton explained that she is reaching out to young individuals as she is trying to form corporate teams for the St.Vincent Cancer Walk.</p> <p>Amy Cooke explained that through her experiences she has learned that the key is keeping people engaged. This is how she has grown her Hero Project committee from five to ten people.</p> <p>Hollie Adams talked about Team Peyton, which is a school fundraising initiative that was launched by St.Vincent Health. This year 23 schools have raised over \$50,000 through Team Peyton. This initiative is about strategic partnerships and a good way to get both students and parents involved.</p>			
St.Vincent Carmel Women's Clinic	<p>Jeff Chapman, St.Vincent Health Business Development Director, presented information on the Women's Clinic at St.Vincent Carmel. The Women's Clinic planning has been in progress for three years and construction will begin in August. To date, approval from the City of Carmel has been received for the project, and the shell design and site planning have been completed. In addition, the developer has been selected, and steering and sub-committee meetings take place bi-weekly. It is anticipated that the project will be completed by Fall 2014.</p> <p>This clinic will include comprehensive outpatient services that will all be available in one location. It will include a common EMR that will help facilitate integrated patient referrals between providers, and also a navigation program. Some proposed services that the clinic will include are OB/Gyn, maternal fetal medicine, breast surgery, cardiology, rheumatology,</p>			

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	<p>dermatology, endocrinology, neurology and geriatrician. Additional services and amenities for the building that are being considered including a women's boutique, café, pharmacy, community space, optional childcare services, and limited spa/CAM services.</p> <p>The Women's Clinic will have four floors, with a connector on the third floor that lead directly to the delivery rooms at St.Vincent Carmel.</p>			
Mickey's Camp	<p>Mickey Maurer presented on the 13th Annual Mickey's Camp. Mickey's Camp began in 2001 and has raised more than \$175,000 for 140 local charities. The women's camp will be held August 12 – 14, 2013 and the men's camp will be held August 14 -16, 2013. Both camp sessions will be held at Bradford Woods. The cost of the camp is \$1,500, with approximately \$500 covering expenses and approximately \$1,000 going to a charity. Half of the charitable allocation may be designated by the attendee to a charity of his/her choice and the other half may be designated among four preselected charities as the camper sees fit. For the men's camp, Peyton Manning Children's Hospital was selected as one of the camp's charities for this year. Reservations are accepted on a first come first served basis. For more information, visit www.mickeyscamp.com.</p>			
Board Recognition, Awards and Reception	<p>Bob Robison, M.D. recognized the retiring board members and thanked them for their service to the St.Vincent Foundation. Retiring board members included Beth Correll, Phil Eskew, M.D., Tom Schmidt, M.D. (not present), Paul Shoopman and Bob Wildman. Each of those present shared a few words about her/his experiences with St.Vincent.</p> <p>The meeting was adjourned at 5:44 p.m., with a reception immediately following. The next Foundation Board Meeting will be held at 4:00 p.m. on Thursday, September 12, 2013 at Saks Fifth Avenue – 8701 Keystone Crossing, Indianapolis.</p>			