



# wine women & shoes<sup>®</sup>

BENEFITING



## Called to Care CIRCLE OF IMPACT

Peyton Manning Children's Hospital

# *Sponsorship Opportunities*





# Join us!

**SEPTEMBER 12TH, 2025**  
**10:00 AM – 2:00 PM**  
**Lucas Estate, Carmel**

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Since 2005, Wine Women & Shoes has produced more than 500 fabulous events across the country that have helped raise an impressive \$140 million in net proceeds for nonprofit partners.

Wine Women & Shoes events are fun, festive, and full of feminine soul –community celebrations that bring women together around fine wine, great style, and causes that matter!

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## QUESTIONS AND CONTACT

**Nessa Hamman**  
[nessa@prime47carmel.com](mailto:nessa@prime47carmel.com)  
317.829.4008

# The Perfect Pair...

## CALLED TO CARE AND WINE WOMEN & SHOES

### ABOUT US

Called to Care is a Circle of Impact to support Peyton Manning Children's Hospital. It includes extraordinary women who have a calling to help and be part of healing and care. They are committed to providing for the health and well-being of the children, families and care team members at Peyton Manning Children's Hospital.

Each member serves as an ambassador for the hospital and is dedicated to three goals:


- **Serving** patients, families and care team members of Peyton Manning Children's Hospital through hands on service opportunities with other women in the community.
- **Supporting** the important programs and services of the hospital through philanthropic gifts.
- **Raising awareness** of the hospital and services offered throughout Indiana.

Funds raised through Wine Women & Shoes will support needed programs and services at Peyton Manning Children's Hospital at Ascension St. Vincent.

Peyton Manning Children's Hospital is dedicated to providing exceptional, family-centered care for children of all ages, offering advanced pediatric specialties and innovative treatments. With a team of compassionate experts, the hospital creates a nurturing environment designed to heal and support patients and their families.



# Exclusive Sponsorships AND BENEFITS

	<b>Platinum Pump \$25,000</b>	<b>Diamond Stiletto \$15,000</b>	<b>Gold Heel \$10,000</b>	<b>Silver Slippers \$7,500</b>	<b>Bronze Boot \$5,000</b>
Title Sponsor					
On-Site Lounge Access	<i>Girlfriend Lounges</i>	<i>Girlfriend Lounge</i>	<i>Girlfriend Lounge</i>	<i>VIP - Tennis Court</i>	<i>Reserved Pavilion Table</i>
Digital Branding on E-Blasts					
Digital Branding on Website					
Name/Logo on Printed Signs					
Recognition in Printed Program	<i>Logo</i>	<i>Logo</i>	<i>Logo</i>	<i>Logo</i>	<i>Name</i>
Tickets	<i>20 Tickets</i>	<i>15 Tickets</i>	<i>10 Tickets</i>	<i>8 Tickets</i>	<i>6 Tickets</i>

*See Next Page for Details on Sponsorship Levels*





# SPONSORSHIP *Benefits*

## Platinum Pump - \$25,000

- 20 VIP Tickets to Event
- Complimentary Girlfriend's Lounge Access
- Reserved Premier Seating at Program/Fashion Show
- Event Advertising and Promotions
  - Logo in communication to Attendees (E-blasts/Mail)
  - Logo on Event Website
  - Logo in Printed Program
  - Name/Logo on Event Signage

## Diamond Stiletto - \$15,000

- 15 VIP Tickets to Event
- Complimentary Girlfriend's Lounge Access
- Reserved Premier Seating at Program/Fashion Show
- Logo in Communication to Attendees (E-blasts/Mail)
- Logo on Event Website
- Logo in Printed Program

## Gold Heel - \$10,000

- 10 VIP Tickets to Event
- Complimentary Girlfriend's Lounge Access
- Logo in Communication to Attendees (E-blasts/Mail)
- Logo on Event Website
- Logo in Printed Program

## Silver Slippers - \$7,500

- 8 VIP Tickets to Event
- Tennis Court Sponsor VIP Lounge Area Access
- Logo on Event Website
- Logo in Printed Program

## Bronze Boot - \$5,000

- 6 General Admission Tickets to Event
- Reserved Table in Outdoor Pavilion
- Name Recognition in Printed Program



# SPONSORSHIP Opportunities

## **\$10,000 SHOE CREW (1 available)**

20-30 top business professionals throughout central Indy engage in pre-event promotion and fundraising. During event, they provide drink and merchandise service as they captivate WWS guests in a friendly competition for the most votes!

**Benefits include:** Name/logo on the commemorative Shoe Crew T-shirts, Shoe Crew swag bag, logo in program and 8 VIP tickets

## **\$5,000 KEY TO THE CLOSET (1 available)**

Custom closet company displays items every woman desires: clothing, shoes, accessories, furniture, wine, dining items. Tickets cost \$100 and one lucky winner will take home everything in the closet!

**Benefits include:** Name/logo at the closet display at the event and 4 general admission tickets.

## **\$5,000 WINE TAG (1 available)**

Be featured on the tags that will be slipped around the bottom of the wine glasses at the event.

**Benefits include:** Name/logo on wine tags and 4 general admission tickets.

## **\$5,000 BEST IN SHOE (1 available)**

Sponsor provides a judge to assess guests and bestow awards for Best Shoes and Most Creative Shoes.

**Benefits include:** Name/logo on judge badges, Best in Shoe specific swag bag and 4 general admission tickets.

## **\$5,000 BEST DRESSED (1 available)**

Sponsor provides a judge to assess guests and bestow awards for Best Dressed and Most Creative attire.

**Benefits include:** Name/logo on judge badges, Best Dressed specific swag bag and 4 general admission tickets.

## **\$4,000 COCKTAIL NAPKINS (1 available)**

Imprinted cocktail-size napkin on hand at all food/beverage stations.

**Benefits include:** Name/logo on napkins and 4 general admission tickets.







## SPONSOR REGISTRATION

YES! I'd love to be a part of Wine Women & Shoes on Friday, September 12th, 2025.

Visit [give.stvincent.org/wws](http://give.stvincent.org/wws) to donate online.

### EXCLUSIVE OPPORTUNITIES

- |  |   |
|--|---|
| <input type="checkbox"/> Platinum Pump Sponsor \$25,000    | <input type="checkbox"/> Silver Slipper Sponsor \$7,500 |
| <input type="checkbox"/> Diamond Stiletto Sponsor \$15,000 | <input type="checkbox"/> Bronze Boot Sponsor \$5,000    |
| <input type="checkbox"/> Gold Heel Sponsor \$10,000        |   |

### ADDITIONAL OPPORTUNITIES

- |   |   |
|---|---|
| <input type="checkbox"/> Shoe Crew \$10,000                                     | <input type="checkbox"/> Best in Shoe \$5,000     |
| <input type="checkbox"/> Key to the Closet \$5,000                              | <input type="checkbox"/> Best Dressed \$5,000     |
| <input type="checkbox"/> Wine Tag \$5,000                                       | <input type="checkbox"/> Cocktail Napkins \$4,000 |
| <input type="checkbox"/> I cannot attend. Please accept my donation of \$ _____ |   |

Please type or print your sponsor information as you would like it to appear on signage or printed materials.

Sponsor Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Please invoice the entire amount on this date: \_\_\_\_\_

Please invoice in installments of \$ \_\_\_\_\_ (Invoices will be sent on a monthly basis)

Check enclosed for \$ \_\_\_\_\_ payable to **Ascension St. Vincent Foundation**

Charge my credit card for \$ \_\_\_\_\_

**Please Circle:**      Visa      MasterCard      Amex      Discover

CC#: \_\_\_\_\_ Exp.: \_\_\_\_\_ CVN: \_\_\_\_\_

Signature: \_\_\_\_\_

**Return form via Mail to: Ascension St. Vincent Foundation, Attention: Wine Women and Shoes  
250 W. 96th Street, Suite 470, Indianapolis, IN 46260**

*All logos must be submitted by August 15th 2025 to receive promotional benefits at the event.*

**Please submit electronic logos in .EPS/.JPG format at a minimum of 300 dpi at actual size, color, and black and white to Kari Strolberg at [ekstro@yahoo.com](mailto:ekstro@yahoo.com).**