



wine women & shoes[®]

— BENEFITING —

CIRCLE OF IMPACT

Called to Care

Peyton Manning Children's Hospital

Sponsorship Opportunities



Join Us!

September 11, 2026
10:00 a.m. to 2:00 p.m.
Lucas Estate, Carmel IN

Since 2005, **Wine Women & Shoes** has produced more than 500 fabulous events across the country that have helped raise an impressive \$140 million in net proceeds for nonprofit partners.

Wine Women & Shoes events are fun, festive, and full of feminine soul –community celebrations that bring women together around fine wine, great style, and causes that matter!

QUESTIONS AND CONTACT

Nessa Hamman
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317.829.4008

The Perfect Pair...

CALLED TO CARE AND WINE WOMEN & SHOES

ABOUT US

Called to Care is a Circle of Impact composed of extraordinary women dedicated to supporting **Peyton Manning Children's Hospital**. Driven by a calling to serve, they are committed to providing for the health and well-being of the children, families, and care team members at the heart of the hospital's community.

Each member serves as an ambassador for the hospital and is dedicated to three goals:

- **Serving** patients, families and care team members of Peyton Manning Children's Hospital through hands-on service opportunities with other women in the community.
- **Supporting** the important programs and services of the hospital through philanthropic gifts.
- **Raising awareness** of the hospital and services offered throughout Indiana.

Funds raised through **Wine Women & Shoes** will support needed programs and services at **Peyton Manning Children's Hospital at Ascension St. Vincent**.

Peyton Manning Children's Hospital is dedicated to providing exceptional, family-centered care for children of all ages, offering advanced pediatric specialties and innovative treatments. With a team of compassionate experts, the hospital creates a nurturing environment designed to heal and support patients and their families.

CIRCLE OF IMPACT
Called to Care
Peyton Manning Children's Hospital

SPONSORSHIP *Benefits*



Platinum Pump - \$25,000

- A \$25,000 investment in **Peyton Manning Children's Hospital**.
- Exclusive recognition as the Platinum Pump Sponsor with name or logo incorporated in Wine Women & Shoes event signage, promotions, and guest communications, including event website, invitation, social networking campaigns, printed program, digital signage, and verbal recognition during the program.
- Reserved seating for twenty-five (25) guests in the VIP Girlfriends Lounge area for an elegant experience with elevated food and wine for guests.
- Reserved premier seating for twenty-five (25) guests during the program and fashion show.
- VIP gift for twenty-five (25) guests.



Diamond Stiletto - \$15,000

- A \$15,000 investment in **Peyton Manning Children's Hospital**.
- Logo placement on event collateral, including printed program, digital signage, and event website.
- Access to the VIP Girlfriends Lounge area for fifteen (15) guests for an elegant experience with elevated food and wine for guests.
- Reserved premier seating for fifteen (15) guests during the program and fashion show.
- VIP gift for fifteen (15) guests.



Gold Heel - \$10,000

- A \$10,000 investment in **Peyton Manning Children's Hospital**.
- Logo placement on event collateral, including printed program, digital signage, and event website.
- Access to the VIP Girlfriends Lounge area for ten (10) guests for an elegant experience with elevated food and wine for guests.
- Reserved premier seating for ten (10) guests during the program and fashion show.
- VIP gift for ten (10) guests.



SPONSORSHIP Opportunities

\$10,000 VIP GIFT SPONSOR (1 available)

Be featured on the VIP Gift provided to each sponsor at the event.

Benefits Include: Your name/logo on the commemorative VIP gift bag, logo recognition in the event program, five (5) general admission tickets, and a VIP gift for each of your five (5) guests.

\$10,000 SHOE CREW (1 available)

10-15 top business professionals throughout central Indy engage in pre-event promotion and fundraising. During the event, they provide drink and merchandise service as they captivate WWS guests in a friendly competition for the most votes!

Benefits Include: Your name/logo on the commemorative Shoe Crew T-shirts, your logo in the program, five (5) general admission tickets, and a VIP gift for five (5) guests.

\$5,000 KEY TO THE CLOSET (1 available)

Custom closet company displays items every woman desires: clothing, shoes, accessories, furniture, wine, dining items. Tickets cost \$100, and one lucky winner will take home everything in the closet!

Benefits Include: Your name/logo at the closet display during the event and four (4) general admission tickets.

\$5,000 WINE TAG (1 available) SOLD

Be featured on the tags that will be slipped around the bottom of the wine glasses at the event.

Benefits Include: Your name/logo on wine tags and four (4) general admission tickets.

\$4,000 COCKTAIL NAPKINS (1 available) SOLD

Imprinted cocktail-size napkin on hand at all food/beverage stations.

Benefits Include: Name/logo on napkins and four (4) general admission tickets.

INDIVIDUAL TICKETS

General Admission: \$250

CALLED TO CARE MEMBERS

- Called to Care Members at the Distinguished Leader Level will receive two (2) VIP Girlfriends Lounge tickets, non-transferable.
- Called to Care Members at the Champion Level will receive one (1) VIP Girlfriends Lounge ticket, non-transferable.



SPONSOR REGISTRATION

YES! I'd love to be a part of Wine Women & Shoes on Friday, September 11th, 2026.

Online Payments: <https://give.stvincent.org/www>

EXCLUSIVE OPPORTUNITIES

- ☐ Platinum Pump Sponsor \$25,000 ☐ Diamond Stiletto Sponsor \$15,000
☐ Gold Heel Sponsor \$10,000

ADDITIONAL OPPORTUNITIES

- ☐ VIP Gift Sponsor \$10,000 ☐ Cocktail Napkins \$4,000
☐ Show Crew \$10,000 ☐ VIP Girlfriends Lounge Access Ticket(s) \$500
☐ Key to the Closet \$5,000 ☐ General Admission Ticket(s) \$250
☐ Wine Tag \$5,000
☐ I cannot attend. Please accept my donation of \$ _____

Please type or print your sponsor information as you would like it to appear on signage or printed materials.

Sponsor Name: _____

Primary Contact Name: _____

Title: _____

Mailing Address: _____

Email: _____ Phone: _____

Website: _____

☐ Please invoice the entire amount on this date: _____

☐ Please invoice in installments of \$ _____ (Invoices will be sent on a monthly basis)

☐ Check enclosed for \$ _____ payable to **Ascension St. Vincent Foundation**

☐ Charge my credit card for \$ _____

Please Circle: Visa MasterCard Amex Discover

CC#: _____ Exp.: _____ CVN: _____

Signature: _____

For payment questions, please contact Tracy Norris at tracy.norris@ascension.org

Return form via Mail to: Ascension St. Vincent Foundation, Attention:

Wine Women and Shoes, 250 W. 96th Street, Suite 470, Indianapolis, IN 46260

All logos must be submitted by August 15th, 2026 to receive promotional benefits at the event.
Please submit electronic logos in .EPS/.JPG format at a minimum of 300 dpi at actual size, color, and black and white to Kari Strolberg at ekstro@yahoo.com.