



# PMCH PARTNERS STUDENTS SUPPORTING PATIENTS

**Peyton Manning**  
**Children's Hospital**



Ascension St. Vincent





Over 44,000 patients are seen annually at Peyton Manning Children's Hospital

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PMCH has the largest NICU in Indiana, providing exceptional care to our smallest and most vulnerable patients

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PMCH provides the highest level of pediatric surgical care, trauma care and care for pre-term and critically ill newborns

The new Women and Infants Hospital connects to PMCH, providing care for the entire family under one roof

**Peyton Manning**  
Children's Hospital





# EXCEPTIONAL CARE FOR EVERYONE



Peyton Manning Children's Hospital is committed to serving all persons with special attention to those who are poor and vulnerable. We are dedicated to providing holistic care which sustains and improves the health of individuals and communities.



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# HELP WITH HEALING - *WHY SHOULD YOU SUPPORT PMCH?*

- **Fundraising is vital** to support programs and projects that are not revenue generating and go above and beyond typical hospital services, helping us provide holistic care and total healing of mind, body and spirit.
- Student-led fundraising **teaches valuable skills/lessons** in peer-peer messaging, event management, and serving the community. It is so important to model servant leadership in our youth and a commitment to sharing our good fortune and helping those less fortunate.





# STUDENTS SUPPORTING PATIENTS - *HOW CAN YOU HELP PMCH?*

Students work together to select a program or project at Peyton Manning Children's Hospital that resonates with them and 100% of their fundraising contributions will directly benefit their chosen priority.

**There are a lot of creative ways to FUNdraise -**

- **Football Frenzy.** Collect \$\$ during a sporting event or school program and give donors mini PMCH footballs (we can provide donation buckets and footballs!)
- **Spirit Day.** Students donate money to wear their favorite jersey for the day. Bonus if it's a Peyton Manning jersey!
- **Penny Wars.** Classroom coin-collecting competition. Each penny contributed to a classroom's bucket serves as a point and bonus points are given for silver coins or dollar bills with the classroom with the most points at the end of the competition winning a special prize!

**Visit [give.stvincent.org](https://give.stvincent.org) for more ideas!**



# FREQUENTLY ASKED QUESTIONS

## HOW DO I GET STARTED ?

THERE ARE SEVERAL WAYS YOU CAN MAKE A DIFFERENCE FOR THE KIDS AT PEYTON MANNING CHILDREN'S HOSPITAL. FOR A FEW IDEAS AND EASY STEPS, VISIT [GIVE.STVINCENT.ORG](http://GIVE.STVINCENT.ORG) OR CALL 317-338-2338.

## CAN I USE THE PEYTON MANNING CHILDREN'S HOSPITAL LOGO AND NAME?

ALL USES OF ASCENSION ST. VINCENT LOGOS AND NAMES MUST BE APPROVED BY ASCENSION ST. VINCENT. CONTACT [MELANIE.HEAVILAND@ASCENSION.ORG](mailto:MELANIE.HEAVILAND@ASCENSION.ORG) FOR MORE DETAILS AND APPROVAL.

## HOW WILL THE FUNDS FROM MY EVENT BE USED?

YOU DECIDE! WE WILL MAKE SURE TO USE YOUR CONTRIBUTION IN WHICHEVER WAY YOU DESIGNATE. FOR A FEW IDEAS ON SOME OF THE IMPORTANT PROGRAMS AT PEYTON MANNING CHILDREN'S HOSPITAL, REVIEW OUR CURRENT FUNDING NEEDS. HAVE SOMETHING ELSE IN MIND? CONTACT [MELANIE.HEAVILAND@ASCENSION.ORG](mailto:MELANIE.HEAVILAND@ASCENSION.ORG) TO ENSURE YOUR FUNDS ARE DESIGNATED APPROPRIATELY.

## AFTER MY EVENT, HOW DO I SUBMIT THE FUNDS RAISED?

PLEASE MAIL YOUR CHECK(S) TO THE FOLLOWING ADDRESS: ASCENSION ST. VINCENT FOUNDATION, ATTN: COMMUNITY EVENTS, 250 W. 96TH STREET, SUITE 470, INDIANAPOLIS, IN 46260

## CAN PATIENTS OR HOSPITAL ADMINISTRATORS ATTEND MY FUNDRAISING EVENT?

IF YOU WISH TO HAVE REPRESENTATION AT YOUR EVENT, PLEASE LET US KNOW AND WE CAN CHECK AVAILABILITY DEPENDING ON THE LOCATION.

## CAN I TOUR THE CHILDREN'S HOSPITAL AND/OR HOST A PARTY FOR PATIENTS IN THE HOSPITAL? CONTACT

[MELANIE.HEAVILAND@ASCENSION.ORG](mailto:MELANIE.HEAVILAND@ASCENSION.ORG) TO DISCUSS.

# FUNDRAISING GUIDELINES

## **WE ARE HERE TO HELP YOU MAKE YOUR FUNDRAISING EVENT A SUCCESS! BELOW ARE A FEW ITEMS TO KEEP IN MIND:**

- FUNDRAISING EVENTS BENEFITING PEYTON MANNING CHILDREN'S HOSPITAL SHOULD ALIGN WITH THE MISSION, VISION AND VALUES OF THE HOSPITAL DEDICATED TO PROVIDING SPIRITUALLY CENTERED, HOLISTIC CARE, WHICH SUSTAINS AND IMPROVES THE HEALTH OF INDIVIDUALS AND COMMUNITIES.
- USE OF ASCENSION ST. VINCENT NAMES, LOGOS OR TRADEMARKS ON BROCHURES, PROMOTIONAL ITEMS, HANDOUTS AND GIVEAWAYS MUST BE REVIEWED AND APPROVED IN ADVANCE BY ASCENSION ST. VINCENT.
- FUNDRAISING EVENTS MUST COMPLY WITH ALL APPLICABLE LOCAL, STATE AND FEDERAL LAWS AND REGULATIONS.
- FUNDS RAISED FROM THE EVENT SHOULD BE PROVIDED TO THE ASCENSION ST. VINCENT FOUNDATION WITHIN 30 DAYS OF THE EVENT DATE.
- ALL PARTIES PLANNING FUNDRAISING EVENTS AGREE THAT THEY ARE INDEPENDENT FROM ASCENSION ST. VINCENT.

## **WE LOVE TO HELP AS MUCH AS POSSIBLE, BUT PLEASE KEEP IN MIND THERE ARE A FEW THINGS WE ARE UNABLE TO PROVIDE:**

- ASCENSION ST. VINCENT FOUNDATION SALES TAX EXEMPT NUMBER
- INSURANCE OR LIABILITY COVERAGE
- MAILING LIST OF DONORS, PROSPECTS AND ASCENSION ST. VINCENT ASSOCIATES, PHYSICIANS OR VENDORS
- FUNDING OR REIMBURSEMENT FOR EXPENSES
- CELEBRITIES OR PROFESSIONAL ATHLETES
- GUARANTEED PUBLICITY (NEWSPAPER, RADIO, TELEVISION, ETC.)
- CASH OR IN-KIND DONATIONS (INCLUDING EVENT SPONSORS)
- GUARANTEED ATTENDANCE AT FUNDRAISING EVENTS BY PATIENTS, PHYSICIANS OR HOSPITAL STAFF



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Call Melanie Heaviland at 317-338-2338 or email [melanie.heaviland@ascension.org](mailto:melanie.heaviland@ascension.org)  
for more information on being a PMCH Partner!