



St. Vincent  
Foundation

# Spirit of Giving

[Give.stvincent.org](http://Give.stvincent.org)

SUMMER 2009

Editor: Jon White, Corporate Communications

## Celebration of Caring raises more than \$500,000 for Peyton Manning Children's Hospital

**P**eyton Manning Children's Hospital at St. Vincent held its second annual Celebration of Caring Fundraising Gala on May 8, raising more than \$500,000 for the hospital.

Local and national dignitaries, corporate sponsors, Peyton and Ashley Manning and Archie and Olivia Manning were among the guests. *THE NFL ON CBS* play-by-play voice Jim Nantz was emcee and country music recording artist Darius Rucker performed live at the event. Monies raised will be used to enhance pediatric services and equipment at the hospital.

Maddie Robertson receives the True Heroes Award from Indianapolis Colts quarterback Peyton Manning. Joining Maddie on the podium were (l-r) her mother Tina; Ashley Manning and Maddie's father Mike.



Indiana Sen. Evan Bayh received the MVP Award in recognition of his contributions to children's health. Joining the senator were (l-r) Ashley and Peyton Manning, and CBS sportscaster Jim Nantz.



Country music artist Darius Rucker.

## Gifts of real estate – Unlocking the benefits

**T**here are many ways to support St.Vincent through a gift of real estate.

One of the more creative arrangements is what is referred to as a retained life estate gift. A retained life estate is a gift plan that allows you to donate your home to St.Vincent while retaining the right to live in it for the rest of your life or a term of years.

Here is how it works: You deed your home to St.Vincent and receive a current income tax deduction for the remainder value of the home. The value of the charitable deduction depends upon your life expectancy and the IRS discount rate. Let's assume a husband and wife, age 75 and 72, have a vacation home in Florida worth \$250,000. If they establish a retained life estate gift plan with St.Vincent, they have the opportunity to make a significant gift and receive a current income tax deduction of approximately \$144,000.

You can also make an outright gift of real estate to St.Vincent during your lifetime or through your estate plan. When you make an outright gift of real estate you can claim an income tax deduction for the current value of the property.

Gifts of real estate offer you the opportunity to make a meaningful gift and enjoy substantial tax and financial benefits. To learn more, contact Rob Baker, director of Gift Planning at (317) 338-5085 or [robaker@stvincent.org](mailto:robaker@stvincent.org).

## Key to the Cure



*St. Vincent Foundation Executive Director Sue Anne Gilroy (center) displays a check representing the Foundation's share of last fall's Key to the Cure Shopping Weekend. Also holding the check are Kathy Rhea of Saks Fifth Avenue (left) and Key to the Cure Committee member Roberta Walton. The 2008 event gathered more than \$300,000.*

## Foundation grant helps Cardiac Rehab

**O**utpatient Cardiac Rehab was a recent recipient of a St.Vincent Foundation Grant to purchase NuStep exercise equipment. With the addition of a second NuStep, Cardiac Rehab was able to meet the exercise needs of a large number of elderly patients. The NuStep is an invaluable piece of equipment designed to improve not only exercise tolerance but also strength and range of motion. The staff greatly appreciates the additional equipment because it enables them to provide the best possible care to the patient!

## The “Little Bit” Travel Fund

**S**tephanie Walker was a tiny, dynamic individual who had the nickname of “Little Bit.” Like many cancer patients, Stephanie had to travel far from home for her treatments and surgeries. Sadly, “Little Bit” lost her battle with cancer.

“In looking back at all we went through, we could afford the travel

required to battle her cancer,” said her husband, Gary. Often when patients are undergoing treatment, it is not possible for them to return home right away. Travel expenses for the patient and family, which are not covered by insurance, can create financial hardship. To assist families with these expenses, Stephanie’s family recently

established the “Little Bit” Travel Fund.

“This fund will have a very positive effect on our patients’ lives,” said Richard Borrowdale, MD, head and neck oncology surgeon with the St.Vincent Center for Cancer Care. If you would like to learn more about or support the “Little Bit” Travel Fund please contact the Foundation.

# Stress Center Therapeutic Day School Program

The St. Vincent Foundation recently approved a grant for the Day School to help us with our Day School “Extreme Makeover.” Through this approved grant we are now able to improve the aesthetics of our physical space as well as upgrade all of the furnishings and equipment. These improvements are now being implemented and include painting and decorating to a more updated and child-friendly environment, and create an environment that can be an asset toward transitioning the children back to their home schools.

The Stress Center Therapeutic Day School Program is an accredited program run in cooperation with Washington Township Schools since 1992. The program is paid for through special education funding and tuition transfer from each student’s home school district. Students are most commonly referred to the program through their home school districts and the Indiana Department of Education. We currently can serve up to eight students at a time in the program and are working in conjunction with this project to improve and expand our program area to accommodate additional students.

The students come for a variety of reasons—primarily mental health and emotional issues being so acute that they are unable to actively participate in their education and the home school has exhausted the services they have in trying to meet the students’ needs. Students’ average length of stay is between 12 to 18 months, attending year round. The goal is always to transition the student back to their home school system and we are typically quite successful at this goal.

## 2009 Trilogy and Peyton Manning Children’s Hospital Event Sponsors

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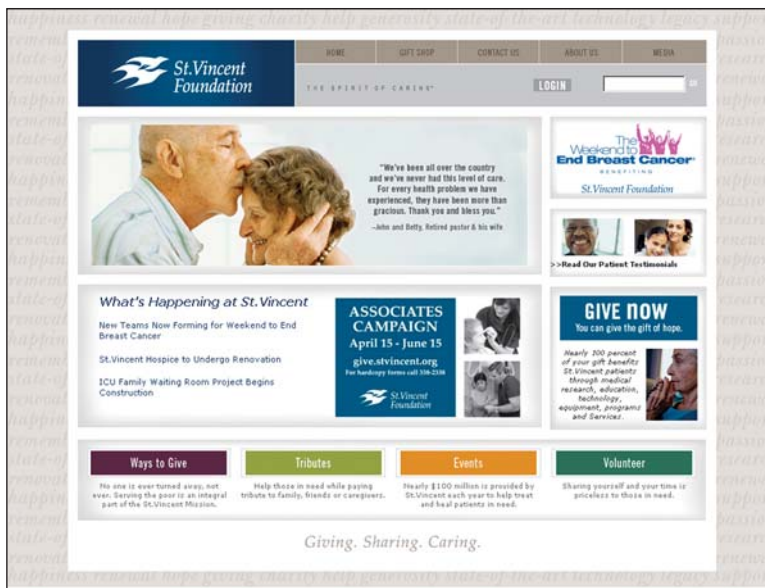
### Donations

- Christel DeHaan Family Foundation

# St.Vincent Foundation launches new website

If you have visited the St.Vincent Foundation online recently, you have already seen the change.

In May, the St.Vincent Foundation website – [give.stvincent.org](http://give.stvincent.org) – was publicly launched. The site is designed to be user-friendly and to provide friends of the Foundation with helpful tools and information about St.Vincent Health.



**Gift Shop:** Place an order from our gift shop online. Orders may be processed and delivered to patients at St.Vincent Hospital 86th Street, St.Vincent Carmel and St.Vincent Women's Hospital.

**Individual Fundraising Events:** Measure progress of your fundraising event online! Whether you are organizing a fundraising drive or coordinating a community walk to benefit the St.Vincent Foundation,

you can manage your event fundraising and participation online.

Please visit us at [give.stvincent.org](http://give.stvincent.org) to stay updated on our activities.

## Special features to note-

**Donations:** Make your donation to the Foundation online. Donations may be made in honor or memory of a loved one.

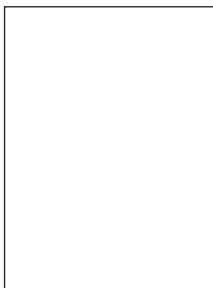
**Patient Web Pages:** Personal web pages may be created for patients or loved ones. This is a great way to update concerned family and friends on a patient's condition or pay tribute to a loved one.

## Foundation honors Caring Angels

### Congratulations to our newest Caring Angels:



**Amy Nussbaum,**  
Orthopedics



**Celeste Hinko,**  
Outpatient Surgery



**Kathlyn Sermersheim,**  
Surgery



**Kathy Hutson,**  
Outpatient Surgery

Caring Angels is a program that invites our patients and their family members to give back to St.Vincent with a contribution in honor of someone at St.Vincent who provided extraordinary care during their stay. The Caring Angel will receive a certificate of appreciation for his/her actions, as well as an angel lapel pin to wear proudly around the hospital.

By saying "thank you" and making a contribution to the Foundation, donors can make the difference and feel really good about "giving back" to St.Vincent. If you have any questions about the Caring Angel Program, please email [foundation@stvincent.org](mailto:foundation@stvincent.org).

## You can do it!

**Y**ou can be part of a life-changing, world-changing event - The Weekend to End Breast Cancer benefiting St.Vincent Foundation taking place this September.

During one amazing weekend, walkers from around the state and nation will unite with thousands of women and men to walk 60 kilometers (38 miles) over two days in the fight against breast cancer. The money raised will stay in our community and help, treat and heal breast cancer patients in need.

Walkers who have already signed up are training and fundraising with creativity and energy—everything from sending out e-mails and letters to family, friends and neighbors, to holding garage sales and jewelry parties. Training events will be offered throughout Indianapolis in the coming months, or just gather some friends and meet to walk and talk.

The Weekend to End Breast Cancer is NOT a race—it is a walk-at-your-own-pace event. It's about doing some positive and powerful for a cause that touches the lives of nearly every Hoosier citizen.

Do it for your mother, sister, grandmother, aunt, cousins, wife and friends. Do it for yourself. It's a great way to get in shape and do something meaningful.

Visit [www.endcancer.org](http://www.endcancer.org) for more information and to register, or call 317-879-WALK (9255).



## 2009 Associate Campaign benefits St.Vincent Pet Ministry



**T**here are a special group of visitors who, without fail, brighten the faces of patients at St.Vincent Hospital—the St.Vincent Pet Ministry dogs! With 17 dogs and a core of volunteers, the Pet Ministry program operates 24/7, 365 days a year to help relieve anxiety, lower blood pressure, and bring a smile to the faces of patients and staff alike. The dogs have even wakened patients from comas.

The program was an inspiration of Darlene Gosnell, a former patient whose physician recommended that she get a dog as part of her recovery therapy following a serious car accident. It worked so well for her that she wanted to start a program to help other patients too.

The dogs are specially trained and hypo-allergenic, and are themselves volunteers. The dogs have owners and homes where they are family pets. But at St.Vincent, they get right to work with amazing sensitivity with patients.

The program runs entirely on contributions and was selected as the benefiting project for the 2009 St.Vincent Associates Campaign, April 15-June 15. For more information or to make a contribution, please call 338-2338.