

Saks Fifth Avenue Key to the Cure

October 15, 2011

6:30 p.m. - 11:30 p.m.

Saks Fifth Avenue, Keystone at the Crossing

Event Co-Chairpersons: L.H. & Dianne Bayley and Dr. Richard & Kelly Freeman

For the fifth consecutive year, Saks Fifth Avenue, Keystone at the Crossing, is partnering with the St.Vincent Foundation to host the 2011 Key to the Cure gala. Approximately 600 people will attend what promises to be a spectacular black-tie evening that includes a cocktail reception, seated dinner, fashion show, live auction and dancing. Entertainment will be provided by Blair and Company, and the fashion show will feature the designs of David Meister.

Proceeds will benefit programs and technology at St.Vincent Cancer Care. To date, the Saks Fifth Avenue and St.Vincent Foundation partnership has raised over \$1.8M for the important initiatives at St.Vincent Cancer Care, including the Patient Navigation and Survivorship Program. To learn more visit, www.ourfightagainstcancer.org

Key to the Cure is a nationwide Saks Fifth Avenue fundraising initiative to raise funds for women's cancer treatment and research. Jennifer Hudson will serve as the 2011 national Key to the Cure ambassador, while Elie Tahari has designed a limited edition t-shirt that will be available for purchase at Saks Fifth Avenue beginning **October 1, 2011**. 100% of the proceeds from each t-shirt sold at the Indianapolis store will be donated to the St.Vincent Foundation.

In addition to the **October 15, 2011** gala, 2% of sales during **October 20-23, 2011** at Saks Fifth Avenue, Keystone at the Crossing, will be donated to the St.Vincent Foundation. Multiple special events and trunk shows will be held throughout the charity shopping weekend. Details will be available at www.give.stvincent.org.

Trendsetter Sponsor | \$10,000

- One (1) premier table for ten (10) guests at the Saks Fifth Avenue Key to the Cure
- Four (4) invitations to attend the Sponsor Reception on October 3, 2011 hosted by Forrest and Charlotte Lucas at the Lucas Estate with special guest **Danica Patrick**
- A half-page ad in gala program
- Corporate signage at the gala
- Table sign with logo/sponsor name
- Thank you ad in St.Vincent Foundation *Spirit of Giving* publication
- Recognized on the St.Vincent Foundation website, give.stvincent.org
- Listed on Donor wall in lobby of St.Vincent Indianapolis Hospital



Table Sponsor | \$5,000

- One (1) table for ten (10) guests at the Saks Fifth Avenue Key to the Cure
- Acknowledged as Table Sponsor in event program
- Thank you ad in St.Vincent Foundation *Spirit of Giving* publication
- Recognized on the St.Vincent Foundation website, give.stvincent.org
- Listed on Donor wall in lobby of St.Vincent Indianapolis Hospital



SPONSORSHIP COMMITMENT FORM

Saks Fifth Avenue Key to the Cure

\$10,000 Trendsetter | \$5,000 Table

We are pleased to support the October 15, 2011 Saks Fifth Avenue Key to the Cure Event
as a _____ Sponsor at the \$ _____ level.

Billing Options: Your pledge can be paid in installments to be fulfilled by October 1, 2011.
Please make checks payable to the St.Vincent Foundation.

___ Please invoice the entire amount on this date: _____

___ Please invoice in installments of \$_____ Monthly___ Bi-Monthly___

___ Please charge the below credit card in installments of \$_____ Monthly___ Bi-Monthly___

Credit card type	
Credit card number	
Expiration date	
Authorized signature	

Please type or print your sponsor information, as you would like it to appear on all signage & written materials.

Date	
Sponsor Name	
Sponsor Contact	
Title	
Address	
City, State Zip	
Telephone	
Fax	
Email	
Website	

Please Submit To: Ann Hall at the St.Vincent Foundation | 8402 Harcourt Road, Suite 210 | Indianapolis, IN 46260
phone (317) 338-5090 | fax (317) 338-2171 | aehall@stvincent.org | give.stvincent.org