

Peyton Manning Children's Hospital at Ascension St. Vincent Funding Needs

100% of donor contributions directly support the Peyton Manning Children's Hospital program or project selected. A few of the programs and projects supported by donor funds include:



Women and Children's Tower:

Our current funding priority is the new Women and Children's Tower, which represents an important expansion of Peyton Manning Children's Hospital. This new world-class facility will be the home to the highest levels of specialty care provided by multidisciplinary medical teams all in a single location. This will enhance efficiency

and quality of care, and also ensure that moms and babies are able to stay together when receiving care.

Healing Arts Therapies: The Healing Arts Therapies Program includes art, music, and dance/movement therapies, and helps alleviate feelings of helplessness and lack of control that are often associated with hospitalization. Participation provides children with a way to become more actively engaged in their medical treatment and express their fears and feelings in creative, healthy, and healing ways.

Child Life Services: Child Life Services helps patients by providing techniques for pain management and relaxation to minimize fears and improve coping skills. Philanthropic funding for Child Life Services is utilized to acquire toys and medical dolls and assist with demonstrations and other programmatic needs.



School Program: When in the hospital, kids may miss days or weeks of school at a time. Peyton Manning Children's Hospital employs a full-time, on-site teacher to help all patients avoid falling behind in school during their hospitalizations to the greatest extent possible so these patients can successfully be re-acclimated to their home schools with minimal difficulty.

Pediatric Oncology Research: The Children's Center for Cancer and Blood Diseases at Peyton Manning Children's Hospital participates in pediatric cancer clinical trials and research through the Children's Oncology Group (COG), as well as industry funded trials. Philanthropic funding facilitates this participation by providing pediatric cancer patients with access to new testing, treatments and medications that are not covered by insurance. This ensures that every patient has equal opportunity to benefit from access to promising advances in pediatric cancer care. Every new oncology patient is evaluated for open clinical trials to determine the best course of treatment.



Ascension St. Vincent House:

The Ascension St. Vincent House offers overnight accommodations for families who live more than 60 miles from Ascension St. Vincent, and includes 20 guest rooms, meditation spaces, dining areas, laundry facilities, playground space and more. Continued funds are

needed for programs and meals for families, and ongoing maintenance and updates.

Other programs include:

- Child Protection Center
- Equine Assisted Therapy
- Newborn Intensive Care Unit Needs
- Palliative Care
- ...and much more!



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Ascension St. Vincent

Frequently Asked Questions

Still have a few questions about your fundraising event? Check out some of our commonly asked questions below or e-mail melanie.heaviland@ascension.org.

How do I get started in supporting Peyton Manning Children's Hospital at Ascension St. Vincent? There are several ways you can make a difference for the kids at Peyton Manning Children's Hospital. For a few ideas and easy steps, visit give.stvincent.org.

Can I donate to Peyton Manning Children's Hospital at St. Vincent without planning a fundraiser? Yes! You can make an easy donation by using the contribution form or visiting our secure donation page at give.stvincent.org/donate.

Are there guidelines I should follow when planning my fundraising event? Yes! Please view our fundraising guidelines information.

How do I let individuals know about my event? When planning your event, make sure to share the details with everyone you know — your friends, family, classmates, co-workers, etc. We can help spread the word as well.

Check out our "Host Your Own Fundraiser" page under Events at give.stvincent.org for fundraising ideas and to register your event with us.



Can I use the Peyton Manning Children's Hospital at Ascension St. Vincent logo and name? All uses of Ascension St. Vincent logos and names must be approved by Ascension St. Vincent. Contact melanie.heaviland@ascension.org for more details and approval.

How will the funds from my event be used? You decide! We will make sure to use your contribution in whichever way you designate. For a few ideas on some of the important programs at Peyton Manning Children's Hospital, review our current Funding Needs. Have something else in mind? Contact melanie.heaviland@ascension.org to ensure your funds are designated appropriately.

After my event, how do I submit the funds raised? Please mail your check(s) to the following address:
Ascension St. Vincent Foundation, Attn: Community Events, 250 W. 96th Street, Suite 470, Indianapolis, IN 46260

Can patients or hospital administrators attend my fundraising event? If you wish to have representation at your event, please let us know and we can check availability depending on the location.

Will I be able to interact with patients in the hospital? To ensure our patients stay safe and heal quickly, visits with patients cannot be arranged.

Can I tour the Children's Hospital? Contact melanie.heaviland@ascension.org to discuss.



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Fundraising Guidelines

We are here to help you make your fundraising event a success! Below are a few items to keep in mind:

- Fundraising events benefiting Peyton Manning Children's Hospital at Ascension St. Vincent should align with the mission, vision and values of the hospital dedicated to providing spiritually centered, holistic care, which sustains and improves the health of individuals and communities.
- Use of Ascension St. Vincent names, logos or trademarks on brochures, promotional items, handouts and giveaways must be reviewed and approved in advance by Ascension St. Vincent.
- Fundraising events must comply with all applicable local, state and federal laws and regulations.
- Funds raised from the event should be provided to the Ascension St. Vincent Foundation within 30 days of the event date.
- All parties planning fundraising events agree that they are independent from Ascension St. Vincent.



We love to help as much as possible, but please keep in mind there are a few things we are unable to provide:

- Ascension St. Vincent Foundation sales tax exempt number
- Insurance or liability coverage
- Mailing list of donors, prospects and Ascension St. Vincent associates, physicians or vendors
- Funding or reimbursement for expenses
- Celebrities or professional athletes
- Guaranteed publicity (newspaper, radio, television, etc.)
- Cash or in-kind donations (including event sponsors)
- Guaranteed attendance at fundraising events by patients, physicians or hospital staff



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School Fundraising Ideas

Interested in hosting a FUNdraiser for Peyton Manning Children's Hospital at Ascension St. Vincent at your school? Below are a few ideas to get you started. Feel free to make them your own, and brainstorm other ideas, too!

Car Wash

Plan a car wash at your school or a local car wash. Proceeds donated to have a car washed benefit Peyton Manning Children's Hospital at Ascension St. Vincent.

Football Frenzy

Sell paper Peyton Manning Children's Hospital at Ascension St. Vincent footballs during a sporting event. Individuals who purchase a paper football can add their name and hang it on the wall or fence, with the goal of completely covering the designated area.

Hat Day

Ask students to donate money to wear their favorite hat for the day. This could be a one-time event or continued throughout the school year. Pajamas or jeans could be an alternative to hats.

Holiday Theme Party

Host a special holiday party during or after school, such as a "costume party" near Halloween or an "ugly sweater party" near the end of the year. Charge an admission fee, with all proceeds benefiting Peyton Manning Children's Hospital at Ascension St. Vincent.

Our School's Got Talent

Line up judges for a dance competition, sing-off or talent show. Sell admission tickets to raise funds or have students contribute money to vote for their favorite performance.

Penny Wars

Equip each classroom with a bucket for collecting coins and dollar bills. Each penny contributed to a classroom's bucket serves as a positive point, and bonus points are given for silver coins or dollar bills. The classroom with the most positive points wins a special prize!

Spirit Day

Arrange a special spirit day where students and staff form teams and participate in a variety of challenges and field day activities. Teams pay an entry fee to participate, and the winning team receives a special prize at the end of the day.

Survive Til Sunrise

Host an all-night lock-in with an admission fee, where students can enjoy food, games, music and fun activities as they survive until the sun rises.

Tailgate 4 Kids

Organize a special tailgate party at a school athletic event with food and games for students and families. Charge an entry fee or collect donations at the door.



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Contribution Form

Please mail all forms and contributions within 30 days of your event to:

St. Vincent Foundation
Attn: Community Events
250 W. 96th Street, Suite 470
Indianapolis, IN 46260

Please print

Date _____

Contact Name _____

School/Organization/Community Group _____

Address _____

City _____ State _____ ZIP Code _____

Telephone number _____

Email address _____

Donation amount \$ _____

☐ This is a gift from the funds collected at an event benefiting Peyton Manning Children's Hospital at Ascension St.Vincent. Name of event: _____

Description of gift/donation (please be specific) _____

This gift is designated to

____ Greatest Need ____ Creative Therapies ____ Child Life ____ Teacher Program
____ Newborn Intensive Care Unit (NICU) ____ Ascension St. Vincent House ____ Other

**Thank you for bringing smiles to children and for supporting
Peyton Manning Children's Hospital at Ascension St. Vincent!**

Questions?

Contact Melanie Heaviland at 317-338-2338
or melanie.heaviland@ascension.org



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